



**Safe
Timely
Smart**

School Transport Services

Awards



Welcome to STS Group

School Transport Services.

We understand how important it is for parents to have peace of mind when it comes to their child's daily journey to and from school. At STS Group, our commitment to safety, punctuality, and smart innovation shapes every aspect of our service, from the moment a child boards the bus to their safe return home.

Our dedicated team works tirelessly to provide a reliable, comfortable, and secure transport experience for every student. With advanced technology and carefully planned routes, we ensure students arrive on time and parents stay informed.

Thank you for trusting STS Group. We are proud to support your family with safe, timely, smart school transport solutions for a reliable journey each day.



About STS Group

We operate school transport services across all emirates in the GCC, specialising in the education and corporate sectors. We are proud to be the country's top private school transport operators.

Our vision is to be the preferred partner of choice by delivering customised, reliable, and safe transport services through the passion and excellence of our people.

Guided by our core values, Safe, Timely, Smart, we never compromise on safety, always communicate effectively to keep our commitments, and innovate to create smart, value-adding solutions.

We are committed to the highest standards and comply with all regulatory requirements. Our management systems are certified to:

- *ISO 9001:2015 Quality Management Systems*
- *ISO 45001:2018 Occupational Health and Safety Management Systems*
- *ISO 14001:2015 Environmental Management Systems*
- *ISO 39001:2012 Road Traffic Safety Management Systems*
- *The Royal Society for the Prevention of Accidents (RoSPA), UK*

Our Values

We are guided by a set of core values that shape our culture and drive our actions. As a leading private operator of transport services and logistics management solutions in the GCC, these values are integral to everything we do, from our internal interactions to the services we provide.



Safe

We never compromise on the health and safety of our people, stakeholders, and the environments that we operate in.



Timely

Through effective communication, teamwork and commitment we will always strive to deliver on our promises.



Smart

We listen and create innovative solutions that add value for our people and stakeholders.

How It Works

Our school transport service is designed to make daily travel simple, safe, and stress-free for families. Here's how it works:

Registration

Parents can register for transport through the App or by contacting the school's dedicated Service Delivery Executive. Once registered, we assign a suitable route and stop based on the family's location and school timings.

Route Planning

All routes are carefully designed for efficiency and safety. Pick-up and drop-off points are optimised to reduce travel time while maintaining convenience for families.

Estimated Time of Arrival (ETA)

The App allows parents to view the estimated time of arrival of their child's bus, helping them plan pick-up and drop-off times with ease.

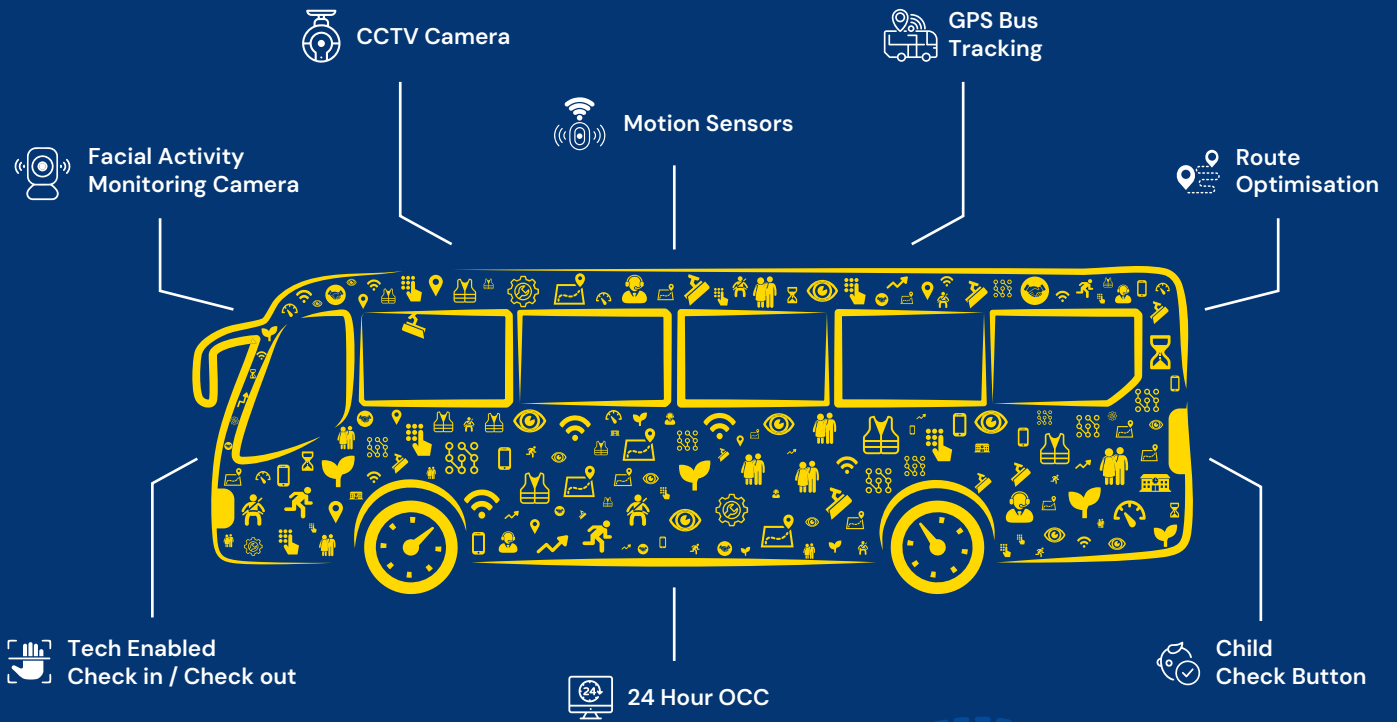
Safety Onboard

Each bus is operated by a professionally trained driver and accompanied by a qualified bus guardian. Our staff undergo regular training in student safety, behaviour management, and emergency procedures to ensure every journey is safe and supervised.

Ongoing Support

Our dedicated customer care team is available to support you with any transport-related queries, route adjustments, or assistance throughout the academic year.





Facial Activity Monitoring Camera

These advanced cameras monitor the driver's facial expressions and activities in real-time, capturing key indicators such as blink rate, mobile phone use, and oral intake. By analysing these factors, the system can instantly identify risky driving behaviours, enabling prompt intervention to ensure safety on the road.

CCTV Camera

Our entire fleet is equipped with both internal and external video surveillance systems, ensuring continuous monitoring of passenger behaviour. CCTV cameras offer clear visibility of all passengers on board, enabling us to swiftly report or investigate any incidents, enhancing safety and security.

Motion Sensors

The installation of passive motion sensors across our fleet offers an additional layer of security by detecting any body movement within the vehicle when it is stationary. This feature enhances safety, ensuring that any unusual activity is promptly identified and addressed.

GPS Bus Tracking

Our entire fleet is fitted with GPS systems to provide real time monitoring of the movement of our buses. This advanced level of vehicle tracking ensures the safety of all passengers on board and assists our team when developing or optimising routes and journey times.

Route Optimisation

This advanced software not only enables route optimisation but also enhances commercial efficiencies, reducing costs and travel time. By analysing real-time data, it ensures smoother, more efficient routes, that contribute to exceptional service quality and improve the overall operational performance.

Tech Enabled Check in / Check out

Our fleet is equipped with advanced student tracking systems to ensure safety and accuracy during every journey. Students use either a contactless biometric palm reader or an RFID card to check in and out of the bus. This captures boarding and alighting times in real time, giving parents visual assurance of their child's bus activity through the app.

Child Check Button

Our entire fleet is equipped with a Child Check Button located at the rear of the vehicle. This vital safety feature requires a final walkthrough at the end of each journey. Our team ensures this check is completed, helping to confirm that no student has been inadvertently left behind and reinforcing our commitment to child safety.

24 Hour OCC

Our dedicated team at the 24-hour Operations Control Centre (OCC) continuously monitors fleet performance across all routes. This enables us to respond quickly to emergency situations, provide advance warnings to schools about adverse weather conditions, and ensure the smooth and safe running of daily operations.

Safe Timely Smart



The Transport feature within the Parent App is a user-friendly platform designed to keep parents informed and connected throughout their child's school journey. With real-time GPS tracking, parents can view the bus's estimated time of arrival (ETA) and receive instant notifications for pick-up and drop-off.

It also provides access to route details, transport schedules, and important updates from STS Group. Additionally, parents can raise and track service requests directly through the feature.

Developed with safety and convenience in mind. The transport feature ensures a seamless and reassuring experience that keeps parents informed every step of the way.

We are here to support you.

For any questions or further details about the school transport service, please get in touch with your dedicated Service Delivery Executive at sde-sri@sts-group.com.

To submit a request to register your child for the School Transport Services [Click here](#).

[Click here for the Transport Fee](#)



Safe · Timely · Smart

www.sts-group.com | 800 7877 | info@sts-group.com

